



Strategic
document
2020 > 2025



Synthesis

Strategic guideline document

2020 > 2025

..This process is not what we hope will happen, but the consequence of average results and long term that we want to achieve!

Abstract of the "STRATEGIC GUIDELINE DOCUMENT 2020-2025" of ACRA, elaborated by the Board of Directors in a participatory path with the whole structure of ACRA.

ACRA is a non-governmental, secular and independent organization, founded in Milan in 1968 and committed for over fifty years to fight poverty and foster sustainable development in Africa, Asia, Latin America and Europe.



VISION



ACRA believes in a world where each and every one is accountable and can contribute to a fairer and more sustainable society.



MISSION



ACRA works with people and communities to ensure them access to resources, tools and skills, so that they can become enablers of change and protagonists in fostering fair, inclusive and sustainable development.



VALUES and COMMITMENT

SUSTAINABILITY

(social, environmental, economic)

- ACRA works in **global peripheral areas all around the world**, where challenges and obstacles to sustainable development are the greatest.
- ACRA is committed to **protecting the environment**.
- ACRA works in coordination with **local development policies**.
- ACRA believes in the need for **communities and individuals** to impact on their own prospects.

ACCOUNTABILITY

(commitment, transparency, integrity)

- ACRA commits itself to being **accountable and transparent** vis-à-vis all stakeholders.
- ACRA believes that **justice** must be combined **with social equity** and works to contribute to a fairer and more sustainable balance.

EQUITY

(justice, equality, participation, inclusion)

- ACRA works to **eliminate inequalities** and all forms of discrimination.



Thematic priorities and intervention approach

Today's world is complex, interconnected and multipolar. In order to ensure that its work remains effective and relevant, ACRA adopts a model of "**contextual cooperation**", adapting its activities to the needs expressed by the context of intervention in every part of the globe and by the local specificities. Always working within the framework of the international development agendas and investing in internal specialised expertise.

The **2030 Sustainable Development Goals** (SDGs) are the framework and ACRA's action aims to achieve the following objectives:



In the context of the current pandemic, working for the **health of the environment and its people** is fundamental, aware of the essential relationship between sustainable development and the improvement of the health conditions of the involved population.

ACRA wants to be an **instrument of the model of change** it wants to produce. Therefore, it is essential to mobilise citizens, partners and communities, connecting the many voices from the different countries and highlighting the instances of the weakest, in order to dismantle the systemic causes of poverty and to promote a model of sustainable change.

ACRA campaigns aim to raise awareness on strategic issues and to mobilise and involve the public in supporting solidarity and sustainable development initiatives. ACRA believes that sharing a **participatory approach** is an essential element in the pursuit of the mission. The intervention model includes the following principles and approaches:

- » Human Rights Based Approach
- » Gender equality and equal opportunities
- » Empowerment of communities
- » Equity oriented approach
- » Participation in local development plans
- » Active and conscious participation of actors from the civil society and citizens
- » Innovation
- » Social enterprises
- » Multi-stakeholder partnership
- » Change in behaviour
- » Integrated approach to the sustainable use of natural resources

THEMATIC PRIORITIES

ENVIRONMENT

Concrete actions for the protection of the environment, the sustainable management of natural resources and against the climate change.

POVERTY AND EQUALITY

Health, Water and Nutrition. Empowerment: education, protection of children and rights, economic development.



GEOGRAPHIC PRIORITIES



ACRA currently operates in 12 countries

ACRA is oriented towards consolidating its presence and relations in countries where it has operated and established solid relations with governments, institutions and local communities.

The extension of the activities or the reconsideration on the permanence in a country will be evaluated considering: the positive impact and the improvement of life conditions for the community that ACRA can bring; and a weighted analysis of risk indicators and opportunities.



ORGANISATIONAL PRIORITIES

GOVERNANCE

To strengthen the relationship and communication between the bodies, enhancing the contribution to the achievement of the mission of each of them and of the single members.

POLICY, PROCEDURES AND TOOLS

To strengthen the system of policies, procedures and tools to ensure an efficient, sustainable and accountable risk management and control system, promoting the digital transformation.

QUALITY OF PROGRAMMES AND IMPACT MEASUREMENT

To improve learning and innovation, in order to increase internal knowledge, quality and impact of the programmes and accountability to all stakeholders.

HUMAN RESOURCES

To provide people with skills and processes that enable them to be effective in their roles, with particular emphasis on selection and insertion processes, performance evaluation, talent development and leadership.

ECONOMIC SUSTAINABILITY

To provide adequate and sufficient resources to ensure the achievement of the objectives set and the sustainability of the interventions. Increase revenue volumes and diversify funding sources. Optimise management, administrative and expenditure control systems. Strengthen the supporting role of cross-departmental functions and the provision of services. Strengthen individual fundraising.

TERRITORY

To relaunch the presence and collaboration on the territory and the connection with the institutional and social nodes that are the first to intercept problems and needs and to develop effective and shared responses, with particular focus in Italy.

COMMUNICATION

To make our commitment visible and comprehensible to a wider audience, in an integrated and strategic approach between institutional and projects' communication, giving voice to the change that ACRA wants to produce.

STRATEGIC PARTNERSHIP

To pursue a strategy of collaboration with networks, institutions, associations, companies, professionals, research centres and universities, to integrate the intervention models of ACRA on specific situations and contexts, bringing specialized skills and innovation.