

Invitation to submit an offer for the Education toolkit on hate speech and countering racism for schools , Project Empower : European key Multipliers PromOte aWareness against Racism and xenophobia\_CERV-2022-EQUAL anti-racism and non-discrimination

**Annex I – Terms of Reference**

**Project reference: 101084907 — EMPOWER\_CERV-2022-EQUAL anti-racism and non-discrimination**

**CLIENT**

**Fondazione ACRA**

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**1. Background**

The project, co-funded by the CERV programme, contributes to increase the awareness of civil society and the capacity of community leaders and young people in Italy, Spain and Hungary to identify and address creative responses in case of episodes of racism and xenophobia in their schools and communities, and the related manifestation on the ground, in particular hate speech

The project is based on a comprehensive and intersectional approach aimed to empower key multipliers (community leaders, students, young people, teachers, journalist, member of Local Institutions and CSOs) in fighting against racism and xenophobia, in particular hate speech, identifying not only the roots of the phenomenon, but also the impact of the stereotypes on the minorities’ daily life (work, school, social life, integration). This will be done thanks to empowerment process that involve key multipliers like youth, community leaders, teachers and key stakeholders (CSOs, journalists, policy makers, CSOs, diaspora associations, etc.).

**2. Summary of the project**

Title of the action:	<b>European key Multipliers PromOte aWareness against Racism and xenophobia_</b>
Co-funded by the EU under:	<b>CERV-2022-EQUAL anti-racism and non-discrimination</b>
Location(s) of the action:	Barcelona (Spain), Milan (Italy) , Budapest( Hungary)
Total duration of the action	24 months (01/02/2023 - 31/01/ 2025)
Budget	410 109.60
Objectives of the action	<p>Specific Objectives:</p> <ul style="list-style-type: none"> <li>➤ To raise the awareness of citizens concerning racist hate speech through the active engagement of key multipliers (community leaders, youth, teachers and journalists)</li> <li>➤ To build and reinforce networks and alliance between European civil society actors and key leaders in finding common strategies and synergies to fight racism, xenophobia and, in particular, hate speech</li> </ul>

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Target group(s)	3.600 students involved in workshops and micro-campaigns implementation; 1000 teachers, 72 community leaders, 400 key stakeholders (community associations, CSOs, diaspora associations, policymakers, Local Authorities, Networks, Youth associations, etc.), 20.000 EU citizens.
Estimated impact	<p>The expected results of the project contributes to the achievement of the specific objective and they are structured as follow.</p> <p>WP2 – Increased capacity of community leaders and key stakeholders to address racism and xenophobia. The research on the most cultural accepted stereotypes in Europe will contribute to reduce the misinformation about the migration phenomenon and facilitate the engagement of key stakeholder in fighting hate speech proliferation on the web. The community leaders' process will contribute in empowering them in address racist episodes and will encourage some of them to increase their skills and experience to interact with students and teachers, through the creation of a selected group of leaders (on voluntary base) empowered (through 2 days training-workshop) in bringing their voices, stories, experiences and witnesses in schools, creating also a link with WP3.</p> <p>WP3 - Empowered role of young people in preventing hate speech online and at local level against minorities. Youth have a strong mobilisation potential, particularly between their peers and on social networks, the educational process will contribute to fill the skills and competences gaps and promoting their active commitment</p> <p>WP4 - Increased the awareness of citizens living in Italy, Spain and Hungary on the impact of racism and xenophobia. The awareness initiatives will contribute to reduce the misinformation about the migration phenomenon and building a new positive counter narrative</p>

### 3. Objective of the toolkit

The educational toolkit on hate speech and countering racism will have to :

- Provide teachers with tools, knowledges and competences to deal with hate speech and countering racism at school
- Suggest different activities on how to detect the intolerance at school and how to stop the propagation of racism and its manifestation in hate speech on line and off line

Secondary schools teachers will use the educational toolkit to improve the students' critical thinking and the development of their digital skills. The idea is to offer to schools the opportunity to empower the students' transversal competences (digital skills, critical thinking, working in groups, leadership, etc.) to engage them in mobilisation actions aimed at fighting hate speech and countering racism through microcampaigns at local level online and offline.

### 4. Methodology

The toolkit will have to adopt an intersectional approach and valorise the epistemologies of the South. It will be based on a review of existing literature and research on racism ,antiracism, hate speech also including practices to counter the phenomenon it Italy,Spain and Hungary

This includes academic studies, policy reports ,handbooks and toolkits produced in the framework of national and European projects by CSOs , universities, networks or community-based initiatives.

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It should suggest new activities or approaches also usable in not formal education settings. Furthermore it would appreciated :

- the inclusion of antiracism glossary and insights on the concepts of racialization, intersectionality, positionality, whiteness and anti-oppressive education practices
- the adoption of a youth centered perspective

### 5. Reporting

The toolkit shall be handed to the project manager by July 5<sup>th</sup> of 2023 in order to be revise it with partner consortium by the end of July. The definitive version shall be handed by the 10<sup>th</sup> of September 2023

The toolkit must be written in English

### 6. Timeframe of the research

10 th of June 2023	Signature of contract
June 2023- July the 5th 2023	1 <sup>st</sup> Drafting
10 <sup>th</sup> of September	Submission of the final toolkit

### 7. Application deadline

June the 7<sup>th</sup> 2023

### 8. Budget

The amount available for the consultancy is 4000€ including taxes

### 9. Participation requirements

The consultant should:

- Have previous experience in the field of research on racism , antiracism, hate speech
- Have knowledge of hate speech online phenomenon at EU level with a specific focus on Italy, Spain and Hungary
- Have knowledge of late debates around structural racism, anti-oppressive practices in education environments
- Have knowledge of dynamics and educational activities tailored for teen-agers

#### Terms and conditions of offers presentation

The offer should be sent by email to [elenamuscarella@acra.it](mailto:elenamuscarella@acra.it) no later than **June 7<sup>h</sup>, 2023**, indicating as subject “Empower Toolkit”.

The offer should contain:

1. Presentation of the toolkit methodology, structure, idea of activities proposed(max 4000 characters)
2. Cv in Italian or english
3. Economic offer (with budget breakdown)

### Evaluation

The offer will be evaluated by a committee composed by 3 representatives of the project partners.

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On a maximum score of 100/100 the evaluation criteria will be:

Quality of the proposed methodology	from 0 to 40 points
Experience in similar assignments	from 0 to 40 points
Economic offer	from 0 to 20 points

The results of this procedure will be communicated by **June 9<sup>th</sup>, 2023**

### **GUARANTEE AND DATA CONFIDENTIALITY**

ACRA assumes the responsibility of data processing with the obligation to guarantee the maximum confidentiality, applying the regulations on the subject provided for by EU GDPR 2016/679.

### **INFORMATION**

Requests for information can be sent to [elenamuscarella@acra.it](mailto:elenamuscarella@acra.it)